



CONTACT: Whitney Bryant
Public Relations Specialist
806.775.7829

DATE: 1/12/26

South Plains Electric Cooperative's Operation Round Up To Award Scholarships To Local Students

LUBBOCK, TX (January 12, 2026) – South Plains Electric Cooperative's Operation Round Up will award scholarships to South Plains Electric members. The scholarship is available to high school seniors who are members, spouse or child of a member, legal guardian is a member or landlord is a member. Scholarships are available, each for \$1,500.

Applicants must reside in the Cooperative service area; participate in Operation Round Up; and attend a qualifying school. If you are not currently participating in Operation Round Up, we'll automatically enroll you when you submit the scholarship application.

The qualifying schools are: Abernathy, Anton, Aspermont, Childress, Chillicothe, Coronado, Cotton Center, Crosbyton, Crowell, Estacado, Floydada, Frenship, Guthrie, Hale Center, Idalou, Jayton-Girard, Lorenzo, Lubbock-Cooper, Lubbock, Monterey, Motley Co., New Deal, New Home, Olton, Paducah, Patton Springs, Petersburg, Plainview, Post, Quanah, Ralls, Roosevelt, Ropesville, Rotan, Shallowater, Slaton, Southland, Smyer, Spur and Wilson. If you are attending a private school, charter school or are home-schooled, your application will be subject to eligibility verification.

Students must possess the qualities of honor, integrity, thrift and good moral character. The Selection Committee evaluates each student on financial need, community and school activities, awards and honors and educational goals. The information provided in the essay questions is very valuable to the Selection Committee.

The Operation Round Up Scholarship was created in 1999, and throughout the years, has awarded over \$1 million dollars to local students. Students may apply at SPEC.coop/scholarships and the deadline to apply is February 17 at 11:59 p.m.

About South Plains Electric Cooperative

South Plains Electric Cooperative, a local Touchstone Energy® Cooperative, serves more than 70,000 connected meters in all or part of 18 counties. When you see Touchstone Energy, you know you are being served with accountability, integrity, innovation and commitment to community. For more

information about South Plains Electric Cooperative, visit the Co-op's website at SPEC.coop and follow them on social media.